



Digital Product Designer (UX/UI)

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EXPERIENCE

Digital Product Designer(UX/UI), Digital Designer and Marketing Manager Lead

BOXXPORT GmbH

October 2018 - Present

I was part of the startup phase in BOXXPORT, working as a solo designer (UX/UI) Designer. I have designed the product with the team from scratch: Research, Personas, Prototype and flows, User testing (small scale), Case study (in progress), design patterns and interface design.

I work with and guided logistic graduates, students and designers, copywriters and developers. It was a very challenging product development because of teamwork of different expertise/field, tight deadline and many responsibilities in marketing, UX and digital design.

We were working in an agile and waterfall development depending on different stages. I was able to apply UX solutions to fit the needs and satisfy of the team, company and the user(s). In our small Marketing team, we could plan and come up with Marketing Strategies for awareness for our global, digital product.

Digital Marketing Manager and Digital Designer

LOTUS Containers

October 2018 - Present

In our small Marketing team, we plan and come up with some Marketing content and strategy. There was an existing strategy already available to us. I also design UI/UX LOTUS containers digital products together with the management team.

Client: LOTUS Containers, CMA CGM, Modex energy.

Freelance Illustrator & Designer 2014 - Present

June 2014 - Present

Client: Detail Products Co., LTD, Vezon, Climbing Tree books publishing house, Falcomi 1 + 2,

Apart from my full-time work, I also freelance on the side on selected projects. The service includes Graphic design, Motion design, Branding, digital and traditional illustrations. Please visit the section: Illustration and Digital design on my site.

Junior UX/Digital Designer

Computer Rock

July 2018 - September 2018

Clients: Readyto(Daimler), Smart EQ control (Daimler), DPD, Stilwerk and other startups.

Together with the team, we work in Agile methodologies and practise sprints. I was responsible for screen design, micro-interactions (animation) in the app and design testing (intern).

Also, participate in pitches, prepare workshops for clients, conduct User research and prepare user interview guidelines together with the team.

Junior Digital Art Director

Select World

March 2017 - June 2018

Client: System professional, Wella, Nioxin, Londa/Kandus professional, Wild Garden, Sebastian Professional, Guhl, Douglas

I started as a sole digital art director in the agency for 50% and 50% being part of the Londa/Kandus professional team. As a digital art director, I worked together with Creative director (Kimberly) and respective design team in digital campaigns conception and assisting in executions. I was also responsible for agencies website social media. As part of the LONDA team, we concept for seasonal themes and content for the brand with the planning and account team.

After six months of many responsibilities and low self-time management experience at that time, I decided to be part of the Wella Professional team. Though time to time, I still switch to work for digital pitches. I decided to change because I would like to be part of a team, full time. When I was working as a digital art director, I find it hard to experience the whole process as a team.

Creative Intern

360i (New York), Chimney(Berline), Y&R (Prague)

January 2016 - September 2016

Clients: Target, Absolut, Oreo, Qatar Airlines

These three agencies that I interned all have a different experience.

I was working in a team as a start-up in Chimney, 360i - working purely on digital campaigns and assisting on OHH campaigns (aka. Big ideas) and Y&R we were working as a team on Cannes Lion awards.

International Society President and Student Ambassador

University College Falmouth and Exeter

2012 -2014

Together with the committee, we were able to expand the international society to be the most prominent society on the campus. We connect more to our members and create many events that members are looking forward to participating. Because of this, we also received more funds and travelled to represent the university. I have improved my public speaking skills and leadership roles from being the president of the Society.

As a Student Ambassador, I represent the university on open days and events in and out of Campus.

ACHIEVEMENTS

Art Director's Club Shortlisted 2018

April 2018

Golden Awards Montreux

Design Gold Medal 2017

Seen on

Ads of the worlds

EDUCATION

Art Direction Diploma

Miami Ad School Europe

2015 - 2016

BA (HONS) Illustration

University College Falmouth

2011 - 2014

Foundation in Art & Design

Univeristy of the Arts London (Wimbledon Campus)

2010 - 2011

TOOLS

Adobe Creative Suite, Sketch, Zeplin, Jira, Cinema 4D, Flinto, Hype, Invision

Aglie and Waterfall methodogies, Design sprint, User research and Product conception.

Drawing, painting in traditional and digital medium and motion design.

Languages

Thai - Native

English - Bilingual

German - Conversational